

DAFTAR PUSTAKA

- abror, k. t., zennika, t., putri, e. p. m., yukuri, k. a., & supriyono. (2024). peran makanan tradisional dalam menguatkan identitas nasional. *jurnal budaya nusantara*, 7(1), 24–35. <https://doi.org/10.36456/jbn.vol7.no1.8834>
- agustina, a., erlinda, e., kadir, e., & sriwulan, w. (2024). modification, commodification of the dance of sekapur sirih as the cultural identity of the city of bengkulu. *ekspresi seni : jurnal ilmu pengetahuan dan karya seni*, 26(1), 1. <https://doi.org/10.26887/ekspresi.v26i1.4289>
- ayyad, r. r., nejm, a. m., elbahat, el. t., elnagar, a. m., aljazar, m. a., hassan, y. a. allem, & ayyad, a. r. (2023). the configuration of some hormonal compounds play an important role in pharmacological action (agonist, antagonist, active, more active). *journal of progress in engineering and physical science*, 2(3), 23–29. <https://doi.org/10.56397/jlcs.2023.09.05>
- belfiore, e. (2022). is it really about the evidence? argument, persuasion, and the power of ideas in cultural policy. *cultural trends*, 31(4), 293–310. <https://doi.org/10.1080/09548963.2021.1991230>
- creswell, j. w. (2014). *research design: qualitative, quantitative, and mixed methods approaches* (4th ed.). sage publications.
- dewi harmia, c. (2024). *integrasi fonologis bahasa minangkabau terhadap bahasa melayu bengkulu dalam lirik lagu daerah bengkulu “ikan pais” phonological integration of minangkabau language with bengkulu malay language in the lyrics of the bengkulu local song “ikan pais”* (number 2).
- dwiyanti, a., sapriya, & supriatna, e. (2025). pemertahanan bahasa baduy sebagai identitas budaya. *pendas: jurnal ilmiah pendidikan dasar*, 10(1). <https://doi.org/10.23969/jp.v10i01.21485>
- endayani, h. (2023). model pendidikan berbasis kearifan lokal. *pema (jurnal*

pendidikan dan pengabdian kepada masyarakat), 3(1), 25–32.
<https://doi.org/10.56832/pema.v3i1.321>

erlangga, c. y., utomo, i. w., & anisti, a. (2024). konstruksi nilai romantisme dalam lirik lagu (analisis semiotika ferdinand de saussure pada lirik lagu “melukis senja”). *linimasa: jurnal ilmu komunikasi*, 4(2), 149–160.
<https://doi.org/10.23969/linimasa.v4i2.4091>

fajriani fitri, & ayu roselani, n. g. (2025). semiotika budaya masyarakat melayu dalam lirik lagu “kuala tungkal.” *kopula: jurnal bahasa, sastra, dan pendidikan*, 7(1), 11–24. <https://doi.org/10.29303/kopula.v7i1.6069>

hadiningrum, s., & setiawan, t. (2023). analisis semiotika struktural saussure dalam lirik lagu daerah sebagai teks budaya. *aurelia*, 4(1), 1090–1102.
<https://doi.org/10.57235/aurelia.v4i1.4651>

hafif, m., & muhammadiyah bengkulu, u. (2025). representasi budaya bengkulu dalam musik tradisional: analisis lirik lagu tanah bengkulu. *siwah: multidisciplinary scientific journal*, 1, 57–66.
<https://journal.independentresearchcenter.com/smsj>

hall, e. t. (1959). *the silent language*. doubleday.

hidayah, a. r., & lestari, a. (2023). cultural studies and media ecology: identifying mass culture and cultural prolifiration through javanese pop music on social media. *komid: jurnal komunikasi dan dakwah*, 3(2).
<https://doi.org/10.35905/komid.v3i2.2254>

hummer, m. l. (2018). intergenerational communication. in *language, communication, and intergroup relations: a celebration of the scholarship of howard giles* (2nd ed., pp. 130–161). wiley.
<https://doi.org/10.4324/9781315142807-26>

jama, k. b., & menggo, s. (2024). language and cultural values exploration of

- traditional songs in malakan ethnic, eastern indonesia. *lite*, 20(2), 105–118.
<https://doi.org/10.33633/lite.v20i2.10859>
- kapitány, á., & kapitány, g. (2024). the semiotics of gastronomy: meals and identity. *acta ethnographica hungarica*, 68(1), 179–189.
<https://doi.org/10.1556/022.2023.00027>
- kapoyos, r. j., suharto, & syakir. (2022). bia music: traditional music heritage and preserving tradition across generations. *harmonia: journal of arts research and education*, 22(2). <https://doi.org/10.15294/harmonia.v22i2.37619>
- kistanto, n. h. (2011). sistem sosial-budaya di indonesia nurdien h . kistanto fakultas sastra universitas diponegoro. *fakultas sastra universitas diponegoro*, hal. 5-6.
<https://ejournal.undip.ac.id/index.php/sabda/article/download/13221/10006>
- koentjaraningrat. (2002). mentalitas dan pembangunan. in *jakarta: gramedia*. pt gramedia pustaka utama.
- koentjaraningrat. (2009). *pengantar ilmu antropologi*. rineka cipta.
- levi-strauss, c. (1983). *the raw and the cooked*. university of chicago press.
- lie, a. f., susanto, j. e., sutarman, m. o., simon, s., & tiatri, s. (2025). peran makanan tradisional dalam pembentukan identitas budaya: suatu tinjauan sistematis. *cendekia: jurnal ilmu pengetahuan*, 6(1).
<https://doi.org/10.51878/cendekia.v6i1.8195>
- lorenza, k., hiasa, f., & canrhas, a. (2024a). analisis nilai sosial dalam lagu daerah di bengkulu selatan. *jurnal ilmiah korpus*, 8(3), 476–485.
<https://doi.org/https://doi.org/10.33369/jik.v8i3.36193>
- lorenza, k., hiasa, f., & canrhas, a. (2024b). analisis nilai sosial dalam lagu daerah di bengkulu selatan. *jurnal ilmiah korpus*, 8(3), 476–485.

- mawikere, m. c. s., hura, s., mawikere, j. c. r., & mawikere, m. d. b. (2024). budaya dalam multi perspektif: diskursus dan komponen-komponennya. *padamara: jurnal psikologi dan sosial budaya*, 1(1), 10–24. <https://doi.org/10.70420/qhj82966>
- mifta huljanna, hiasa, f., & lubis, b. (2024). representasi budaya dalam lagu daerah rejang di kabupaten rejang lebong. *jurnal ilmiah korpus*, 8(2), 283–283.
- mohan, r. (2023). food and culture: an anthropological analysis. *international journal of research and review*, 10(8), 479–484. <https://doi.org/10.52403/ijrr.20230860>
- nadra, & al., et. (2025). traditional culinary as cultural identity in indonesian society. *journal of contemporary multidisciplinary and technological studies*, 2(1). <https://doi.org/10.61508/jcmts.v2i1.379>
- nettl, b. (1983). *the study of ethnomusicology*. university of illinois press.
- novarisa, g. (2017). representasi dan stereotype kelompok hijabers. *jurnal ranah komunikasi*, 1(1), 11–20. <http://ranahkomunikasi.fisip.unand.ac.id/index.php/rk/article/view/21/8>
- nugraha, d. (2021). menjaga budaya, tradisi, dan kearifan lokal. in *kabastraya (kajian bahasa, sastra, dan budaya) #1 & pir (pekan ilmiah rutin) #4: budaya, tradisi, dan kearifan lokal*. universitas muhammadiyah surakarta. <https://doi.org/10.13140/rg.2.2.24788.94086/2>
- nurkhaliza, u., jl, a., nawawi, h. h., laut, b., tenggara, k. p., pontianak, k., & barat, k. (2024). representasi budaya dalam lirik lagu daerah “kote ale-ale” ketapang. *journal of language & literature*, 1(2), 83–91. <https://jurnal.untan.ac.id/index.php/joll/index>
- parrish, s., begueria, a., bevan, i., choi, t., kelly, t. m., mejia lópez, j., pozzi, s.,

- reid, m., thornton, j. l., & fontefrancesco, m. f. (2025). anthropology of food: history, topics, and trajectories to understand a discipline. *encyclopedia*, 5(1), 1–23. <https://doi.org/10.3390/encyclopedia5010022>
- permadini, s. (2025). sastra kota Palembang: representasi identitas budaya Palembang dalam lagu daerah Palembang (analisis wacana kritis teun a. van dijk). *arif: jurnal sastra dan kearifan lokal*, 5(2). <https://doi.org/10.21009/arif.052.06>
- piliang, y. a. (2012). *semiotika dan hipersemiotika*. matahari.
- proshina, z. g. (2024). affinity of saussurean linguistics, world englishes paradigm, and intercultural communication studies. *polylinguality and transcultural practices*, 21(4), 621–631. <https://doi.org/10.22363/2618-897x-2024-21-4-621-631>
- purwanti, p., agustina, e., & chanafiah, y. (2019). nilai budaya pada lirik lagu berbahasa rejang dalam kaset produksi afiq raflesia record. *jurnal ilmiah korpus*, 2(3), 317–323. <https://doi.org/10.33369/jik.v2i3.6787>
- putra, & al., et. (2023). traditional food as cultural heritage: identity, sustainability, and community values. *journal of ethnic foods*, 10(1). <https://doi.org/10.1186/s42779-023-00189-0>
- putri, a. a. (2024). public perception of local dialects and its implications for cultural identity. in *proceeding of the international conference on social sciences and humanities innovation* (vol. 1, number 1, pp. 167–177). <https://doi.org/10.70062/icsshi.v1i1.41>
- salsabila, o., chanafiah, y., & sarwono, s. (2025). kearifan lokal dalam tradisi cuci kampung pada masyarakat serawai di kabupaten Bengkulu selatan. *jurnal ilmiah korpus*, 9(3), 374–386. <https://doi.org/10.33369/jik.v9i3.29317>
- saussure, f. de. (1916). *cours de linguistique generale*. payot.

sedyawati, e. (2006). *budaya indonesia: kajian arkeologi, seni, dan sejarah*. rajagrafindo persada.

silalahi, w., & kusumo, v. k. (2023). urgensi komunikasi di era digital terhadap pelestarian kearifan lokal di indonesia. *jurnalserinasosialhumaniora*, 1(1). <https://doi.org/10.24912/jssh.v1i1.24544>

simbolon, m., pohan, s., & tarmizi, m. (2023). representasi patriotisme dalam lirik lagu daerah sumatera utara “butet” (studi analisis semiotika roland barthes). *jurnal multidisiplin indonesia*, 2(6), 944–952. <https://doi.org/10.58344/jmi.v2i6.248>

sobur, a. (2013). *semiotika komunikasi*. remaja rosdakarya.

soeseno, b., & fajarini, s. d. (2025). nilai budaya dalam bait pertama lirik lagu “bulan tabot” karya firdaus burhan. *jurnal sarjana ilmu komunikasi (jsikom)*, 6(1), 28–37. <https://doi.org/10.36085/jsikom.v6i1.8186>

spinu, s. (2025). culture and intercultural communication: conceptual foundations and behavioral perspectives. *studiul artelor și culturologie: istorie, teorie, practică*, (1), 144–151. <https://doi.org/10.55383/amtap.2025.1.25>

sugiyono. (2019). *metode penelitian kuantitatif, kualitatif, dan r&d*. alfabeta.

sulaiman, a., wijayanti, n., & fernanda, a. (2024). language and identity in ketepik bulian padi played in gambus belitung: a sociolinguistic study. *society*, 12(2), 193–202. <https://doi.org/10.33019/society.v12i2.662>

sumiati, sucipto, & imayah. (2025). representasi identitas budaya madura dalam lagu karya r. amiruddin tjitraprawira kajian semiotika. *jurnal sosial humaniora dan pendidikan*, 4(1), 205–215. <https://doi.org/10.55606/inovasi.v4i1.4234>

surya, r., & tedjakusuma, f. (2022). diversity of sambals, traditional indonesian chili pastes. *journal of ethnic foods*, 9(1), 25. <https://doi.org/10.1186/s42779->

- syam, c., olendo, y. o., dewantara, j. a., & rahmani, e. f. (2024). oral literature and social identity of the dayak kanayatn: the extinction of oral literature in the midst of contemporary cultural trends. *cogent arts and humanities*, 11(1). <https://doi.org/10.1080/23311983.2024.2376785>
- turner, j. s., & tollison, a. c. (2021). the evolving communicative value of popular music: music is interpersonal communication in the age of digital media. *journal of broadcasting and electronic media*, 65(3), 357–376. <https://doi.org/10.1080/08838151.2021.1957893>
- wahjuwibowo, i. s. (2019). *semiotika komunikasi edisi iii: aplikasi praktis untuk penelitian dan skripsi komunikasi*. rumah pintar komunikasi.
- wahono, b., hariyadi, s., pendidikan, d., & universitas, b. (2014). *lokal masyarakat suku serawai bengkulu selatan*. 169–174. <https://ejournal.unsri.ac.id/index.php/fpb/article/download/4713/pdf>
- wasisrosa, w. n., & aviandy, m. (2020). analisis wacana kritis pengguna narkoba di rusia berdasarkan representasi lirik lagu iuda karya dmitry kuznetsov. *jurnal al-azhar indonesia seri humaniora*, 5(4), 198. <https://doi.org/10.36722/sh.v5i4.406>
- yusup, e. (2025). symbols and meaning of communication behavior in the bajidor jaipong community in indonesia. *asian anthropology*, 24(1), 79–84. <https://doi.org/10.1080/1683478x.2024.2418782>