

**STUDENTS' PERCEPTIONS ON TIKTOK VIDEOS AS A MEDIUM FOR
INDEPENDENT LEARNING OF ENGLISH**

Submitted as a Partial Requirements for Degree of Sarjana Pendidikan (S.Pd)
In English Education Study Program Faculty of Teacher Training and Education
Muhammadiyah University of Bengkulu



THESIS

BY:

IRENZA PRAHDIAH

NPM: 2088203029

ENGLISH EDUCATION STUDY PROGRAM

FACULTY TEACHER TRAINING AND EDUCATION

MUHAMMADIYAH UNIVERSITY OF BENGKULU

2025

APPROVAL SHEET

**STUDENTS' PERCEPTIONS ON TIKTOK VIDEOS AS A MEDIUM FOR
INDEPENDENT LEARNING OF ENGLISH**



THESIS

BY:

IRENZA PRAHDIAH

NPM: 2088203029

APPROVED BY:

ADVISOR

(Dr, Yupika Marsvañsayah, M.Pd)

0225068003

Acknowledge by Dekan of FKIP

Muhammadiyah University of Bengkulu

Drs. Santoso, M. Si

NIP.196706151993031004

**STUDENTS' PERCEPTIONS ON TIKTOK VIDEO AS A MEDIUM FOR
INDEPENDENT LEARNING OF ENGLISH**

THESIS

Written By:

IRENZA PRAHDIAH

NPM:2088203029

**Has Been by the board of examiners of the English Language Education
Study Program of Teacher Training of Education Faculty Muhammadiyah
University of Bengkulu**

Examiners

Name

Signatures

1. Fetriani, M.Pd

(.....)

Examiner 1

2. Washlurachim Safitri, M.Pd

(.....)

Examiner 2

3. Dr.Yupika Maryansyah, M.Pd

(.....)

Advisor

**Acknowledged by Dekan FKIP
Muhammadiyah University of Bengkulu**



Drs.Santoso, M.Si

NIP.196706151993031004

SURAT PERNYATAAN KEASLIAN SKRIPSI

SURAT PERNYATAAN KEASLIAN SKRIPSI

Yang bertanda tangan dibawah ini:

Nama : Irenza Prahdiah

NPM : 2088203029

Program Study : Pendidikan Bahasa Inggris

Dengan ini menyatakan bahwa skripsi saya yang berjudul:

“ STUDENTS’ PERCEPTIONS ON TIKTOK VIDEOS AS A MEDIUM FOR INDEPENDENT LEARNING OF ENGLISH” adalah karya saya sendiri. Apabila dikemudian hari ternyata tulisan ini terindikasi sebagai plagiat, saya siap menerima sanksi yang berlaku di Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Bengkulu.

Bengkulu, Agustus 2025

Ketua Program Studi


Waslurachim Safitri, M.Pd
NIDN.0230058702

Yang membuat
pernyataan


Irenza Prahdiah
NPM.2088203029

ACKNOWLEDGEMENT

The completion of the undergraduate thesis, "**STUDENTS' PERCEPTIONS ON TIKTOK VIDEOS AS A MEDIUM FOR INDEPENDENT LEARNING OF ENGLISH** " is due to Allah SWT, the Almighty, who has bestowed strength and direction upon us. Sholawat may always be committed to Prophet Muhammad SAW, who serves as an inspiration to all people everywhere.

This undergraduate thesis was submitted to Muhammadiyah University of Bengkulu's Faculty of Teacher Training and Education in partial completion of the requirements for an undergraduate degree in education. Numerous individuals have contributed encouragement, motivation, assistance, supports, and recommendations that have been helpful in finishing this thesis. The deep gratitude and appreciation are expressed to:

1. Washlurachim Safitri, M.Pd as the Head of English Education Study Program at Universitas Muhammadiyah Bengkulu.
2. Dr. Yupika Maryansyah, M.Pd as a supervisor who has guided and motivated the author from the beginning until this thesis proposal is completed.
3. Especially for my beloved father, Mr. Nasri, and my dearest mother, Mrs. Yulianti, my gate to heaven. Thank you for every unceasing prayer, boundless love, and immeasurable sacrifice. You are the greatest reason I was able to overcome every challenge and complete this thesis.
4. I would also like to sincerely thank my brother, Reval Anggra, my beloved younger sister, Farza Kiara Wahyuni, and my sister-in-law, Riska Ameliana Sary, for their continuous support, encouragement, and prayers throughout the process of completing this thesis. Your presence has been a source of motivation and strength for me to keep moving forward. Not to forget, my dearest little niece, Raihany Arumi Callista, thank you for bringing happiness, joy, and new spirit into my life.
5. I would also like to express my deepest gratitude to someone who has faithfully accompanied me for approximately four years, Sandi Sastra Hermawan. Thank you for your patience, care, prayers, and endless support.

6. Heartfelt thanks to my beloved youngest sibling, Lilis Suhada, S.Pd.I, Gr, for the prayers, encouragement, and constant support in every step of this journey.

7. Gratitude to my beloved cousin, Etti Selvitri Melawati S.Pd ,Roliyanti S.M ,Bella Rahma Handini, for her prayers and support.

8. Grateful thanks to my best friends, Derry Ellis Novela Bustam, S.Pd and Regita Tri Riski, S.Pd, for always being there, for the help, and for allowing me to trouble you throughout this journey. Your presence and support have made this path easier and more meaningful.

Constructive criticism and suggestions are very much expected by the author for the perfection of this thesis proposal. The author that this thesis proposal can be useful for readers.

CURRICULUM VITAE



Name	: Irenza Prahdia
Date of birth	: Kota Agung, March 12, 2002
Religion	: Islam
Address	: Ds.Kota Agung,Kecamatan Air Besi,Kabupaten Bengkulu Utara

My name is Irenza Prahdia, daughter of Mr. Nasri and Mrs. Yulianti. I am a student of the English Education Study Program, Faculty of Teacher Training and Education, Muhammadiyah University of Bengkulu. I began my formal education in 2008 at TK Harapan PKK Desa Kota Agung. In 2009, I continued my primary education at SD Negeri 124 Bengkulu Utara and graduated in 2014. I then pursued my junior high school at SMP Negeri 06 Bengkulu Utara, followed by SMK Negeri 1 Bengkulu Utara for my senior high school education. In 2020, I enrolled in the English Education Study Program at Muhammadiyah University of Bengkulu and completed my undergraduate studies in 2025.

MOTTO AND DEDICATION

MOTTO:

- ❖ "God does not burden a soul beyond that it can bear."
(Qur'an, Surah Al-Baqarah: 286)

DEDICATION:

With gratitude and love, I dedicate this thesis to:

- ❖ My dearest parents Mr. Nasri and Mrs. Yulianti, thanks a lot for prayers, patience, care, love and all forms of support in my life.
- ❖ My great advisor Dr. Yupika Maryansyah, M.Pd thanks for your patient, motivation, guidance, and inspiration. May Allah Bless you.
- ❖ My self who doesn't give up no matter what. Thank you for persevering and making it this time.
- ❖ My older brother, Reval Anggra, and my younger sister, Farza Kiara Wahyuni, who have always been a source of strength and inspiration throughout my journey.

PREFACE

Bismillahirrahmanirrahim

First of all, Alhamdulillah rabbil'alamin I say thanks to ALLAH S.W.T, who has given me a chance and healthy till finishing my study in Muhammadiyah University of Bengkulu. The greatest thanks for my greatest parents for the support to finish my study. Thanks full my family and my friends in conducted this thesis, you all are my inspiration and motivation to finish this thesis. Then my sincerely gratitude for my advisor are Dr.Yupika Marsyansyah,M.Pd for ideas, recommendation, guidance and support In doing this thesis from the beginning to the end.

The researcher realizes that this study was not perfect of good enough. Hopefully, the researcher accept all supporting suggestion and criticism to make better on conducting a good research. At the last researcher hopes this thesis can be used by the readers, especially for English Study Program Students and English Lecturers.

Bengkulu, Agustus 2025

Irenza Prahdiah
NPM.2088203029

ABSTRACT

Irenza Prahdiah,2025

“Students’ Perceptions On Tiktok Videos As A Medium For Independent Learning Of English” Undergraduate thesis, English Language Education Study Program, Faculty of Teacher Training and Education, Muhammadiyah University of Bengkulu.

Advisor by Dr. Yupika Maryansayh M.Pd

Keywords: Students’ Perceptions, TikTok, Learning Videos, Independent Learning, English

This study aims to explore students’ perceptions of TikTok videos as a medium for independent English learning. The research employed a descriptive qualitative method with 20 fifth-semester students of the English Education Study Program at Muhammadiyah University of Bengkulu as the sample. Data were collected through a Likert-scale questionnaire distributed via Google Form. The findings reveal that most students have positive perceptions of TikTok, considering it interactive, engaging, accessible, and able to enhance learning motivation and creativity. TikTok was also seen as helpful in vocabulary and grammar acquisition, although many respondents remained neutral about its effectiveness in improving listening and speaking skills. In conclusion, TikTok has positive potential as a medium for independent English learning, yet its role in developing specific language skills still requires more targeted learning strategies.

ABSTRACT

Irenza Prahdiah,2025

“Students’ Perceptions On Tiktok Videos As A Medium For Independent Learning Of English” Undergraduate thesis, English Language Education Study Program, Faculty of Teacher Training and Education, Muhammadiyah University of Bengkulu.

Advisor by Dr. Yupika Maryansayh M.Pd

Keywords: Persepsi Mahasiswa, TikTok, Video Pembelajaran, Pembelajaran Mandiri, Bahasa Inggris

Penelitian ini bertujuan untuk mengetahui persepsi mahasiswa terhadap penggunaan video TikTok sebagai media pembelajaran mandiri bahasa Inggris. Metode yang digunakan adalah deskriptif kualitatif dengan sampel 20 mahasiswa semester lima Program Studi Pendidikan Bahasa Inggris Universitas Muhammadiyah Bengkulu. Data diperoleh melalui kuesioner skala Likert yang disebarakan via Google Form. Hasil penelitian menunjukkan bahwa mayoritas mahasiswa memiliki persepsi positif terhadap TikTok karena dianggap interaktif, menarik, mudah diakses, serta mampu meningkatkan motivasi dan kreativitas belajar. TikTok juga dinilai membantu penguasaan kosakata dan tata bahasa, meskipun sebagian responden masih netral terhadap efektivitasnya dalam meningkatkan keterampilan menyimak dan berbicara. Kesimpulannya, TikTok berpotensi menjadi media pembelajaran mandiri bahasa Inggris yang efektif, namun pemanfaatannya untuk keterampilan tertentu masih memerlukan strategi pembelajaran yang lebih terarah.

TABLE OF CONTENTS

COVER	i
TABLE OF CONTENTS.....	ii
CHAPTER 1 INTRODUCTION	
1.1 Background	1
1.2 Research Question.....	6
1.3 The Objective of the Research	6
1.4 Limitations of the Research	6
1.5 Significance of the Research.....	7
1.6 Definition of Key Terms	8
CHAPTER II LITERATURE REVIEW	
2.1 Definition of Perception	9
2.1.1 Factors that Influence Perception	11
2.1.2 Types of Perception.....	12
2.2 Tiktok Video.....	13
2.2.1 Factors Affecting the Use of the Tiktok Aplication	16
2.3 Learning Media	17
2.3.1 Type of Learning Media.....	19
2.4 Previous Study.....	20
CHAPTER III METHODOLOGY	
3.1 Reseach Methods	23
3.2 Population and Sample.....	23
3.3 Insrument of The Research	23

3.4 Data Collection Techniques	28
3.5 Data Analysis Techniques.....	29
CHAPTER IV FINDINGS AND DISCUSSION	
4.1 Research Finding.....	31
4.2 Discussion	43
CHAPTER V CONCLUSION AND SUGGESTION	
5.1 Conclusion.....	46
5.2 Suggestion.....	47
REFERENCES.....	49
APPENDIX	53

LIST OF TABLE

Table 1	Previous Study
Table 2	Score of Questionnaire Alternatives
Table 3	Interpretation Criteria For Average Student Perception Scores
Table 4	The Results of The Respondents' answers

LIST OF APPENDICES

Appendix 1	Questionnaire
Appendix 2	Respondents' Answer

CHAPTER I

INTRODUCTION

This chapter present brief discussion about background,the result questions,objectives the research,limitation of the research,significances of the research,and the definitions of key terms of research.

1.1 Background

Globalization is the process of international integration that occurs due to the exchange of worldviews, products, thoughts, and aspects of culture.The process refers to rapid developments in technology, communication, transportation, information that can make distant parts of the world easily accessible. According to (Qodri Azizy,2003) globalization in principle refers to rapid developments in technology, communication, transportation, information that can make distant parts of the world easily accessible.In this age of globalization, there are many positive and even negative impacts, globalization can be said to be hope and can also be said to be a very influential change. (Setiadi,2011).

In this era of globalization, humans are very dependent on technology, it is undeniable that technology plays an important role in various aspects of life today. Technology itself comes from the Greek Technologia, according to Webster's dictionary, which means systematic treatment or systematic handling of something, while teachne as the basis of the word technology means skill or expertise (Soedarto,2020) According to Gary J. Anglin, technology is the systematic application of behavioral and natural sciences and other knowledge to solve human

problems, while Jacques Ellul's opinion defines technology as a method that is rationally directed and has efficient characteristics in very human activities.

From the opinions of these experts, it can be concluded that technology is a plan that produces a product and has efficiency in every human activity. Technology is slowly starting to change people's lifestyles and thinking patterns, especially among teenagers (Wahyudi & Sukmasari, 2018). The product technology is social media, which is a platform that is often used to exchange information online. Social media is an online media, with which users can easily participate, share and create content including blogs, social networks, forums and virtual worlds (Cahyono, 2016). Social media brings positive impacts and benefits in the development of science and technology, for example making it easier to communicate, find and access information, develop relationships, add friends and so on (Gani, 2020). There are many media platforms, social media that can be used as learning media, one of them is TikTok.

TikTok is a social media platform that allows users to create 15-60 second videos accompanied by a wide selection of features (Rahardaya, 2021). Given that there are supporting features in the TikTok application that can make content more attractive and easier to market (Priatama et al., 2021). This application was launched by a company from China, China, Bytedance, which first launched a short-duration application called Douyin. In just 1 year, Douyin has had 100 million users and 1 billion video views every day (Wijaya, 2022). The popularity of TikTok makes many users, especially young people, utilize this platform to obtain information and knowledge that is packaged concisely and clearly through the

content on TikTok. According to Bulele, Y.N (2020), TikTok media that is present in Indonesia is widely used by the community to create and do business (Bulele & Wibowo, 2020). The use of TikTok social media can affect a person's self-confidence, especially adolescents (Adawiyah, 2020). TikTok users who use more English in delivering their content have an indirect impact on users of this application. Starting from how to speak, string sentences, learn new slang words.

Learning is a process of relatively permanent behavioral change as a result of experience and interaction with the environment (Schunk, 2012). Learning is not only related to the transfer of knowledge from teachers to students, but also includes the development of skills, attitudes, and values needed in life. According to Illeris (2018), the learning process consists of three main dimensions, namely the cognitive dimension (knowledge and understanding), the emotional dimension (motivation and feelings), and the social dimension (interaction with others).

In the context of the digital era, learning is no longer limited to formal classroom settings but can be carried out independently through various media, including social media and video-sharing platforms. This is in line with the concept of independent learning, which refers to the learner's ability to manage, control, and evaluate their own learning process without fully depending on teacher instructions (Little, 2020). Thus, when associated with TikTok as a form of social media, learning can occur through the consumption and production of short but concise educational content. This allows students to learn English independently, anytime and anywhere, according to their needs and learning styles. There are still many people who think that finding and learning English online is complicated and very

boring, based on data from the Ministry of Communication and Information Technology (KOMINFO), the number of internet users in Indonesia has reached 64 million people, with TikTok social media users reaching 10 million people. This is in stark contrast to the fact that every young Indonesian spends approximately nine hours per day using gadgets, but does not maximize their time to gain new knowledge that is not taught by teachers at school, therefore there must be changes including the target, structure and content of educational programs and learning media that make learning more interesting, appropriate and appropriate by utilizing technology in learning (Surani, 2019).

According to Luisandrith and Yanuartuti, the TikTok app can develop students' creativity and help students express themselves in making videos (Luisandrith & Yanuartuti, 2020). This is reinforced by Vernom's concept which states that involving video technology in learning can increase learning ability by 50% compared to without using media (Nugraha & Winiarti, 2014).

TikTok is a social media platform that allows users to create short videos accompanied by a wide selection of features such as music, filter stickers and several other creative features. The popularity of TikTok makes many users, especially young people, utilize this platform to obtain information and knowledge that is packaged in a compact and clear manner through TikTok content. This research focuses on the TikTok application for users to learn English independently through online video content shared by content creators. TikTok can package English learning in an interesting way. It was found that there are four types of subjects from the TikTok app that are often done, namely vocabulary, grammar, pronunciation, and common mistakes. Some factors that make TikTok attractive as an independent English learning media, namely short videos, clear and not monotonous delivery of material, coupled with interesting writing effects and emoji features, can have a positive impact on the learning process of its users.

The use of social media applications in learning, both at school and outside school, will certainly attract student motivation, but there are also several applications whose influence is still questionable because they only act as entertainment to get rid of children's boredom due to the tight schedule given to students in the current curriculum. Social media is often used by students and is even very attached to their daily lives (Fajar & Machmud, 2020). One of the applications whose influence is still in question is the TikTok application. Seeing the rise of TikTok users in Indonesia, it can be concluded that this application is very much an excellent, attractive icon that is loved by millennials (Andriani, 2021).

As for the connection that we can see from using TikTok as a learning motivation is that the application is very easy to understand and very interesting and can make people who use this application feel happy and excited, this can be related to elements of a student's learning motivation. As explained by Maria Cleopatra in her journal that motivation is an energy in a person characterized by feeling and preceded by a response to a goal (Cleopatra,

2015). Similarly, the use of social media cannot be separated from the negative impact by its users. the negative impact that often appears on students is content that is not age-appropriate and even makes them addicted to the content (Andara et al., 2022).

1.2 Research Questions

1. How do students perceive the use of TikTok videos as a medium for independent learning of English?

1.3 The Objective of the Research

1. To find out how students perceive the use of Tiktok videos as a medium for learning English in the university environment.

1.4 Limitation of the Research

This research is only limited to examining students of the English education study program to find out students' perceptions of Tiktok videos as a medium for learning English independently.

1.5 Significance of the Research

This research will be useful for students, lecturers, and various parties who read it

1. For students

For students, it can help in the development of effective and interactive learning media, especially in the use of Tiktok videos as a means of learning English independently. the results can improve the quality of education and increase student participation in the learning process, and show how technology such as Tiktok videos can be used in

education to increase students' awareness of culture and culture, Tiktok as an independent English learning media can help students improve communication skills.

2. For Lecturers

Assisting lecturers in developing innovative and effective learning strategies, such as using short videos, delivering clear material, knowing how much influence social media, especially the Tiktok application as an independent English learning.

3. For the people who read it

Helping people to know how influential students' perceptions of TikTok videos as independent English learning media have significant implications for improving the quality of education, improving communication skills, developing digital skills, and improving creativity skills. The results of this study can be used to increase cultural awareness and improve students' ability to interact with other cultures.

1.6 Definition of Key Term

1. Perception

Perception is a person's view or opinion of a particular thing or object, it can also be called a person's reaction to something.

2. Tiktok Video

A social media platform that allows users to create and share short videos. Video content of short duration (15-60 seconds).

3. Learning Media

Technology or tools used to support the teaching and learning process, learning media are divided into three types, namely visual media, audio media, audio visual media.

